



Winnetka Caucus Council Executive Committee

Minutes

Meeting Date and Time: 2024-09-17 from 7-8:30pm CDT

Meeting Location: Google Meet

Meeting Title: Executive Committing Planning and Coordination Meeting

Attendees (6/10= Quorum):

1. Peter Eck
2. Stanton Anderson
3. Kathy Hamburger
4. Alex Ross
5. Ian Larkin
6. Jan Bawden

Agenda:

Chairman Eck opened the meeting at 7:00pm.

The committee reviewed the slating committees' progress and reminded the Chairs their recommendations are due by Fri 9/27. The Chairs reported reference checks were in progress and that saving notes is not necessary.

Chair Eck reported that [2024 Slating Notes and Guidelines](#) were emailed to WCC members and that there were no questions. Chairs were reminded to delete / destroy recordings after their Committee recommendations have been submitted and the Slate is finalized by the Executive Committee.

The preliminary number on the survey to date is 1,143. With two days to go, the committee agreed to a final media push including social.

Chair Eck shared basic demographics and expressed pleasure that a significant representation was from 35-54 year olds, significantly different from previous years where the majority of respondents were from older residents.

Media was discussed. Jan Bawden and Alex Ross had posted on Next Door with good results. The viability of a paid Facebook ad was discussed, and while Matt Bogusz was able to take the lead, was decided it was not worth doing at this point.

Chair Eck reported that 5,000 postcards had gone out and reached nearly all households, and discussed how to handle feedback on who did not receive postcards. Alex Ross reported that he did not receive a card and a number of his residents did not either. Jan Bawden explained that the Post Office gives us a 5,000 limit, and because of the need to mail to parts of Northfield, Kenilworth and

Glencoe, decisions had to be made. And reminded the Council that emails, newsletters, and the Caucus website are additional ways to access the survey.

Chair Eck reported that the Survey had gotten cooperation from a variety of sources including Go Green Winnetka, The Patch and The Record, and that the Library sent out notices and included a note in its newsletter, Parks and Village did not. Stanton Anderson reported that it was unlikely the D36 would participate. Chair Eck recommended the next Caucus try to get this alignment up front, preferably starting in July.

It was agreed that Jan Bawden would send out two more pushes via Constant Contact, and the EC made the decision not to extend the survey.

The Committee discussed Survey analysis. Each Committee was reminded to schedule its results review and planks drafting session, and that if Committees want to do custom data views, the EC will need to review it and sign-off that the analysis is accurate and representative of the results.

The EC decided to postpone comments sentiment and analysis, preferring to leave this for further analysis in Oct/Nov before sharing with the Boards. The policy on comment redactions was discussed, having including the parameters in the Survey's introduction. It was agreed that comments seemed much more constructive this year. Jan Bawden to finish initial redaction by end of the following week.

The Fall Council Meeting was then discussed. Peter will send a calendar invite to all WCC members via Hello@. The Meeting is to be virtual only, and posted on the website and in the newsletter. According to the bylaws, the public can attend though not participate. A notice of the meeting and a link to access will be published on the website and in an email newsletter.

Peter will follow up with Mi-Voice, our registration and voting platform, for participation in the Fall Council Meeting. Peter has been working with them for the Fall Town Hall.

Meet the Candidates nights were discussed. It was agreed that 3 nights at Skokie, and although the space is reserved from 6:30-10pm, the actual meeting times TBD. Chairs were advised to lock in the candidates' time as soon as the slate is finalized at the October 16th meeting.

Regarding the Fall Town Hall, Chair Eck introduced a new document: [Fall Town Halls - General Policies and Pointers](#). Getting the word out was then discussed and it was determined that a mailing to all households would cost approximately \$3,000. A fundraising effort was then discussed.

The logistics on registration and voter validation for the Fall Town Hall were then discussed. It was decided that those who will attend Fall Town Hall in-person bring a license or utility bill as proof of residency. It was decided that to ask those who register digitally to upload a pic of a license or bill was not necessary. The need to find a hybrid solution that allows for Instant Runoff Voting (Rule 111-c) was reiterated.

Kathy Hamburger has locked in the Skokie Auditorium for November 7th, 6:30-10:00 PM for the Fall Town Hall, and the Caucus will pay for A/V and janitorial support. Candidate signatures will be secured at the live meeting, with a plan to gain additional signatures if needed to be determined.

It was reported that donations are continuing to come in and will cover the cost of the Mi-Voice voting platform which is estimated to cost \$1-2k.

Chair Eck ended the meeting at 8:30PM.

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