

#### PLANK #1

The Village Council of Winnetka should be more aggressive in improving the vitality of the Village's

downtown areas and actively seek ways to introduce more activities that bring people downtown.

Recognizing the need to keep the tax burden on residents under control, the Village should evaluate levers to improve residents' density in the downtown, attract more restaurants and retail, increase the speed in which viable businesses can obtain approvals for operations, and work with building owners to encourage leasing of empty spaces.

#### PLANK #2

The Village should continue to prioritize and fund aspects of the Village Bikeway Master Plan.